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INDIAN SOCIETY OF ARTIFICIAL INTELLIGENCE AND LAW

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# **AISTANDARD.IO ALLIANCE**



## **INVITING AI ENTITIES TO JOIN OUR ALLIANCE**



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ISAIL.IN | AISTANDARD.IO

# CONTENTS

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**1** THE INITIATIVE ↗

**2** WHO'S INVITED ↗

**3** BENEFITS ↗

**4** EXPECTATIONS ↗

**5** CONTACT US ↗



ABOUT ISAIL.IN

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# **WE ARE AN INDUSTRY FORUM LED BY TECHNOLAWYERS**

The Indian Society of Artificial Intelligence and Law is an artificial intelligence industry forum founded by Abhivardhan in **2018**.

Our mission as a not-for-profit industry forum for the analytics & AI industry in India is to promote responsible development of artificial intelligence and its standardisation in India.

[isail.in](http://isail.in) | [bharatpacific.com](http://bharatpacific.com) | [indian.substack.com](http://indian.substack.com)

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# THE INITIATIVE

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## 1 Enabling AI Standards to support the Indian AI Ecosystem

Beyond the hype of valuations, and clout of recognition, any MSME, startup, social enterprise, or research lab working on artificial intelligence technologies needs to evaluate and understand how market ecosystems work in India, across B2C, B2B and B2G (government) segments.

Hence, some market standards on AI need to be decentralised, pre-regulatory, and quite SIMPLE & FEASIBLE.

## 2 Bringing Indian Ethical Practices to the World

While the Indian AI ecosystem is nascent, beyond the outpour of investments, the potential of our entities, technical professionals, and developers in discovering better ethical AI practices is possible.

This means that instead of top-down initiatives to excessively regulate AI, we believe building effective and simple ethical AI market practices is the India way for bring our potential to the rest of the global AI economy.

# WHAT IS AISTANDARD.IO?



Standard.io

INDIAN SOCIETY OF ARTIFICIAL INTELLIGENCE AND LAW

The initiative intends to establish a consortium of AI entities in India, Asia and the Global South, to develop market-friendly AI standards, with sector-specific, and sector-neutral contexts.

The standards could be legal, economic, ethical, or purely policy-based. They could be limited to - let's say - things like - HR policy, or knowledge management, or cybersecurity, or the use of specific classes of fourth party AI tools.



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## **IS IT A FORM OF REGULATORY CAPTURE? ANOTHER MARKETING FORUM? TALK SHOP?**

**No.**

Since ISAIL is led by techno-lawyers, and ethics-friendly technical professionals as well, our aim is to utilise the AIStandard.io initiative for AI entities and help them build standards that help them grow.

Most Responsible AI discussions, and initiatives focus on risk + regulation, are hype-based or fear-based. This means many are not aware of the clear sets of risks in building any AI solutions. They unfortunately also mix the usage risks of existing AI services & products with any AI research or novel AI product / service, which creates regulatory confusion, and inconsistencies around what practices suit for the market, and what does not.

And believe us, it could be related to something as small as a tax law decision for social enterprise on AI, to compute costs & associated contractual rights to even something on access policies around multiple foundational GenAI models.

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**Since an AI Standardisation Alliance requires bye-laws to make it operational, you may access the AiStandard.io Alliance Charter at [isail.in/guidelines](https://isail.in/guidelines).**

**At this moment, we welcome MSMEs, start-ups (at least with their AI project / solution at prototype levels), open source communities, research labs, and developer associations.**

**Idea-level 'start-ups' may not be considered to be approved for Alliance Membership, considering the frugality of ideation-level start-up projects in India.**



BENEFITS

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# BENEFITS FOR ALLIANCE MEMBERS

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- Feature your AI solution on our platforms, in specific ways to pivot your tech stack & business expertise.
- Premium access to VLA Pro powered by Indic Pacific Legal Research (IPLR) - the premium edition of IPLR's digital law publication - consisting legal guidance notes.
- Access to any publicly available report published by Indic Pacific Legal Research, which is on paywall.
- General networking benefits in our online forums.
- Fora to meet global business and political leaders, domain experts, members of civil society and thought leaders
- Participation in topical seminars, conferences and meetings
- Partnership opportunities to co-host specific-focus promotional events at mutual consent & alignment of interests.
- Feature your AI solution with ethical scrutiny in the forthcoming editions of VLA Pro, powered by Indic Pacific Legal Research.





## BENEFITS

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- Discounted offerings in sponsoring any ISAIL events for legal, policy and business communities interested in AI
- Limited access to request legal guidance on specific technology law / AI policy issues from Indic Pacific Legal Research, 1 time every quarter.
- Right to join & create committees in the AiStandard.io Alliance (AI Standardisation Alliance).
- Knowledge partnership & sharing opportunities in the form of publications
- Other Affiliate benefits as they may be updated by the ISAIL Secretariat from time to time

**We also have special fee exemptions for AI entities and open source communities to attain the alliance membership at ISAIL.**

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# EXPECTATIONS

Of course, we at ISAIL have some expectations from AI entities joining as alliance members.





# WHILE REQUIRED, WE ARE FLEXIBLE TO DISCUSS THE POTENTIAL TO FULFILL THESE EXPECTATIONS AT MUTUAL CONVENIENCE

- Mentorship opportunities for ISAIL professional, scholarly & student members.
- Support the Alliance's capacity building efforts, such as training programs, workshops, or hackathons
- Contributory supervision in the virtual internship programmes offered by ISAIL
- Event-specific collaborations
- General project collaborations, if possible
- Reasonable participation in the Consortium



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# WHAT DO YOU THINK?

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## ➤ Goal 03

We believe while you should discuss the benefits, and expectations with us, your team & leadership must ponder upon the benefits of this consortium. **Even if you do not wish to join as an alliance member, don't worry. ISAIL would still be happy to recommend you, and engage with you through our AI standardisation initiatives & virtual sessions. Let's stay in touch.**





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# CONTACT US

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**Express your interest at**

[executive@isail.co.in](mailto:executive@isail.co.in)

**Website**

[isail.in/aistandard/alliance](http://isail.in/aistandard/alliance)

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**THANK  
YOU.**



[isail.in](http://isail.in) | [bharatpacific.com](http://bharatpacific.com) | [indian.substack.com](http://indian.substack.com)